


Academic Staff Profile Template

1.1 Personal Profile

1.1.1 Personal Details

<p>Name: Bitok Kipkosgei Title/Qualification: Mr./Master of Tourism Management Department: Hospitality and Tourism Management Designation/Position: Tutorial Fellow Email: bitok.kipkosgei@ku.ac.ke Contact Address: 16778 – 80100 Mombasa Area of Specialization: Tourism Management Research Interests: - Employee retention, Sustainable tourism, Tourism careers, Tourism research ORCID ID: https://orcid.org/0000-0003-4017-354X</p>	
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1.1.2 Academic & Professional Qualifications

- Academic: Master of Tourism Management
- Professional Qualification: French DELF B2

1.1.3 Employment History

- Kenyatta University – 2015 to date

1.2 Publications

1.2.1 Referred Journals

- Bitok, K., Kivuva, A.K. & Njoroge, J. (2015). Perceptions of tourism students towards career choice in the Kenyan tourism industry: a comparative study of Moi University and Kenya Utalii College. African Journal of Tourism, Hospitality and Leisure Studies Vol 1 (2).

1.2.2 Books and Books Chapters

1.2.3.1 Conference Papers

- Bitok, K. & Kwoba, P. & Chebus, P. (2016). Education level and age as factors influencing cultural tourism development at Kogelo, Kenya. 2nd African Conference on Sustainable Tourism, Strathmore University.

1.5 Conferenced/Workshops/Seminars Attended

1.5.1 Conferences Attended

- Moi University 9th Annual International Conference, 2013.

1.6 Supervision of Postgraduate Students

1.6.1 Masters

- Caroline Kanana: Influence Of Information Communication Technology On

Customer Satisfaction In The Non-Star Rated Hotels In Mombasa County, Kenyatta

University.

-Caroline Mwaniki: Legislation, Supply And Demand On Employment Of Persons

With Disability In 3-5 Star Hotels In Nairobi County, Kenyatta University.

1.9 Affiliation of Professional Bodies

-TRINET

-Wildlife Clubs of Kenya

2.1 Administrative Positions Held

2.1.1 Recognized university administrative positions

-Programme Coordinator, School of Hospitality, Tourism and Leisure Studies –
Mombasa campus

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