



**KENYATTA UNIVERSITY
SCHOOL OF HOSPITALITY AND TOURISM
DEPARTMENT OF HOSPITALITY MANAGEMENT
STAFF PROFILE FORM**

Name

Dr. Alice Mueni Nzioka. PhD



Title/Qualifications

- PhD. Hospitality and Tourism Management (Kenyatta University. Nairobi, Kenya).

Department

Hospitality Management

Contact Address

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MOMBASA

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Position

LECTURER

Area of Specialization

Hospitality Product Management and Gender Issues in Hospitality

Research Interests

Gender issues and career progression in the hospitality industry. Quality in hospitality service, Acceptability of traditional African Food and Beverage production methods by international tourists/Accommodation Management Issues

Professional Affiliation

International Tourism Research Network (TRINET)
Marketing Society of Kenya Marketing Society of Kenya
Institute of Tourism and Hospitality Management (ITHM)

Grants and Consultancies

Several consultancies undertaken in the hospitality industry, Chairman Curriculum development for Mombasa polytechnic university college for the hospitality and tourism programmes.

Publications

Nzioka, A.M (2006) The role of African universities in mitigating the effects of HIV/Aids in the hospitality industry. Kenyatta University press. Nairobi

Kivuva A. K. . Kihima, B. O, Nzioka, A.M . (2014). Selecting non-classified hotels in Kenya: What really matters for business guests? African Journal of Hospitality, Tourism and Leisure Vol. 3 (2) - (2014) ISSN: 2223-814X

Nzioka, A.M . (2015) Hotel General Manager's Perception of the Factors that Affect Women Career Progression in the Hospitality Industry in Kenya. African Journal of Environmental Science and Technology

Recognitions

- ✓ December 2014, appointed Coordinator School of hospitality and tourism, Mombasa Campus Kenyatta University.
- ✓ January, 2014, Appointed Patron, Muangeni Secondary School, Ithumba, Kibwezi County
- ✓ September, 2013 Appointed Chairperson Marketing Committee Mombasa campus Kenyatta University.
- ✓ September, 2010, Appointed member Advisory Board NorthCoast Beach hotel, Kenyatta University
- ✓ September, 2010, Appointed Chairperson Marketing Committee NorthCoast Beach hotel, Kenyatta University
- ✓ January, 2010 Appointed Member, Mombasa Campus Management Board, Kenyatta university.
- ✓ June 2010, Appointed Patron Christian Union. Kenyatta University, Mombasa campus
- ✓ February, 2009, Appointed Auxiliary President of the Gideons International Mombasa Camp.
- ✓ September 2009, Appointed Coordinator School of hospitality and tourism, Mombasa Campus Kenyatta University

Conference/Workshop Presentations

November 2013 Women in Hospitality Management in Kenya: Perception of Factors Related to Career Progression

September, 2013. Gender Equality in Kenyan Hotels: Perception of hospitality job related factors that affect Women Career Progression in the Hospitality Industry in Kenya.

June, 2013 The role of gender in employee job satisfaction in the hospitality industry at the coast region
Kenya

2005 The role of the African universities in the attainment of the Millennium Development Goals.