



**FINANCE SOCIETY OF
KENYATTA UNIVERSITY**

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FINANCE SOCIETY OF KENYATTA UNIVERSITY (FSKU)

Information for the School Website

School of Business, Economics & Tourism

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1. ABOUT THE FINANCE SOCIETY

The **Finance Society of Kenyatta University (FSKU)** is housed in the **Accounting & Finance Department** of the **School of Business, Economics and Tourism**.

The Society brings together an active membership of **over 300 students** drawn from all schools within Kenyatta University. It serves as a platform for students interested in finance, accounting, investment, entrepreneurship, banking, insurance, financial technology (FinTech), and leadership.

The Society is committed to bridging the gap between classroom learning and professional practice by exposing members to practical experiences, networking opportunities, mentorship, and interactions with industry experts.

Through strategic collaborations with professional bodies, financial institutions, corporate organizations, alumni, and postgraduate students, the Society equips members with knowledge, practical skills, and career opportunities that prepare them for success in the finance profession.



2. OBJECTIVES OF THE SOCIETY

The Finance Society seeks to:

- Promote financial literacy among students.
 - Bridge the gap between theoretical learning and industry practice.
 - Provide networking opportunities with finance professionals.
 - Organize conferences, seminars, workshops and webinars.
 - Promote leadership and professional development.
 - Connect students with internship, attachment and employment opportunities.
 - Encourage innovation and entrepreneurship.
 - Foster social responsibility through community service initiatives.
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3. OUR ACTIVITIES AND ACHIEVEMENTS

The Finance Society organizes numerous activities throughout the academic year aimed at academic, professional and personal growth.

Corporate Visits

The Society organizes visits to banks, audit firms, insurance companies, investment firms and other financial institutions to expose members to real-world financial operations and professional practices.



Students during an industrial visit at Safaricom HQ3



Students during an industrial visit at Odoo

Webinars, Industry Talk, Physical Seminars.

The Society regularly hosts online webinars, career talks, guest lectures and physical seminars featuring experienced professionals from various sectors of the finance industry. These engagements enable students to learn about current market trends, career opportunities, emerging technologies and professional ethics.



FSKU members during a weekly meeting sharing knowledge on financial literacy



Finance Society Of Kenyatta University – Student mentorship by the CPF team during the Institute of internal Auditors Month

Partnership with KUTV

The Society has established a growing partnership with **KUTV** through the **Biashara Tuesday** program.

Through this initiative, Finance Society members participate in television discussions alongside industry experts, engaging audiences on topical financial issues while providing students with practical exposure to media engagement and public communication.



Finance society of Kenyatta University at KUTV

Corporate Social Responsibility (CSR)

The Society actively participates in Corporate Social Responsibility (CSR) initiatives aimed at giving back to the community.

Among these initiatives is supporting and feeding street children, tree planting, demonstrating the Society's commitment to social impact and community development.



Graduation Luncheon

The Society organizes an annual Graduation Luncheon to celebrate graduating members.

The event is supported by industry partners and provides graduates with networking opportunities as they transition into the professional world.



Graduating students during the Graduation Luncheon.

Career Development and Mentorship

With the support of postgraduate students, alumni and industry professionals, many Finance Society members have successfully secured:

- Industrial attachments
- Internship opportunities
- Graduate employment
- Professional mentorship

This initiative continues to strengthen students' career readiness and professional growth.

Leadership and International Representation

The Society continues to produce outstanding student leaders who represent Kenyatta University both nationally and internationally.

This year, the Club President, **Pollett Karanja**, who serves as a **Global Student Advisory Council Representative** at the **Institute of Internal Auditors (IIA)**, represented both the Society and Kenyatta University as a panelist at the **African Federation of Institutes of Internal Auditors (AFIIA) Conference** in South Africa. This achievement demonstrates the Society's commitment to nurturing strategic, globally competitive and industry-ready student leaders.



Club President, Pollett Karanja representing the Society at the AFIIA Conference in South Africa.

Financial Modelling Challenge by Invhestia

As part of its commitment to equipping members with practical financial and analytical skills, the Finance Society of Kenyatta University partnered with Invhestia to provide students with the opportunity to participate in a Financial Modelling Challenge.

The challenge exposed participants to real-world financial modelling concepts, enabling them to apply classroom knowledge to practical business and investment scenarios. Students gained hands-on experience in financial analysis, forecasting, business valuation, and decision-making using industry-relevant tools and techniques.

The program also enhanced participants' critical thinking, problem-solving, teamwork, and presentation skills while giving them valuable exposure to industry expectations in investment analysis and corporate finance.



Finance Society Of Kenyatta University- 2025 Financial Modelling Competition

4. RECENT EVENTS UNDERTAKEN

4th National Finance Summit

Theme:

"FinTech and the Future of Investment: Navigating Regulation and Building Sustainable Careers."

Date:

29th April 2026

The National Finance Summit is the Society's flagship annual conference.

Every year, the Society brings together students from Kenyatta University and other universities, alongside distinguished industry professionals, regulators, financial experts and corporate leaders to discuss emerging issues in finance and investment.

The conference provides participants with opportunities to learn from experienced professionals, network with employers, and gain practical insights into the evolving financial sector.



Finance Society Of Kenyatta University Annual Dinner

The Finance Society of Kenyatta University holds an Annual Dinner that brings together members, alumni, faculty, industry professionals, and invited guests to celebrate the Society's achievements and strengthen professional networks.

The event serves as a platform for reflection on the Society's milestones throughout the year while fostering mentorship and engagement between students and finance professionals. During the dinner, distinguished keynote speakers address members on topics such as leadership, career development, professionalism, and emerging trends in the finance industry, inspiring students to pursue excellence in their academic and professional journeys.

A key highlight of the event is the recognition and appreciation of outgoing student leaders for their dedicated service and contributions to the growth of the Society. The occasion also marks the official swearing-in of the newly elected Executive Committee, symbolizing a smooth leadership transition and reaffirming the Society's commitment to continuity, servant leadership, and excellence.

The Annual Dinner continues to be one of the Society's flagship events, promoting unity, celebrating achievements, and preparing the next generation of leaders within the Finance Society.





5. PROPOSED ACTIVITIES

The Society plans to undertake the following activities during the upcoming academic year:

Proposed Activity	Purpose
National Finance Summit	Professional networking and knowledge sharing
Corporate Visits	Provide Industry exposure to members.
Financial Literacy Workshops	Improve financial knowledge
CSR Activities	Community engagement
Investment Challenge	Practical investment skills
Career Mentorship Programme	Internship and employment support
Leadership Training Sessions	Develop future leaders
Graduation Luncheon	Celebrate graduating members
Webinars and Industry Talks	Continuous professional learning
Biashara Tuesday	To empower students through weekly discussions with corporate guests and FSKU

	student hosts on financial literacy, business trends and career development and promoting industry-academia engagement.
Research, Innovation and Publications	To strengthen students' research and analytical skills through the development and publication of research reports, articles and market insights.