



**KENYATTA UNIVERSITY BUSINESS
STUDENTS ASSOCIATION (KUBSA)**

**SCHOOL OF BUSINESS, ECONOMICS AND
TOURISM.**

P.O. BOX 43844-00100, NAIROBI

MOBILE; 0757421559 0788103699

EMAIL; kubsaassociation23@gmail.com



Dear Dean,

On behalf of the Kenyatta University Business Students Association (KUBSA), I am pleased to submit our updated official report containing our objectives, past activity write-ups with photo links, and our official Semester 1 Calendar of Events.

1. OBJECTIVES OF THE CLUB

The core objectives of KUBSA shall be:

- i. Link to Corporate World & Mentorship Avenue:** To act as link between the students and the corporate world by providing a mentorship avenue to students through talks and trainings.
- ii. Specialization Enlightenment:** To enlighten the business students on various levels of specializations such as Finance, Accounting, Marketing, Procurement among others.
- iii. Internship & Industrial Platform:** To help create a platform to help students secure internships in various corporates by organizing trips and talks to various firms and industries.
- iv. Talent Identification & Nurturing:** To help identify and nurture talents as part of outclass activities by providing space for students to explore their talents such as music, dancing and art.
- v. Community Engagement & CSR:** To engage in community through outreach programs by organizing for clean ups and also carrying out sensitization programs.
- vi. Student Welfare Support:** To provide a platform for financial and emotional welfare support to members.

2. RECENT CLUB ACTIVITIES & PHOTO REPOSITORY LOG

Below is the combined report on recent past activities undertaken by KUBSA, detailing event summaries, partner highlights, photographic evidence descriptions, and Google Photos links:

1. 3rd Annual Entrepreneurship Summit (28th April 2026)

Activity Write-up:

Our annual gathering brought together student entrepreneurs, keynote speakers, and corporate executives. The summit provided a vibrant platform for panel discussions on business technology, mentorship networking, and live student enterprise innovative pitching.

Partners included: CIC Group, Car and General, Kenya National Chamber of Commerce and Industry (KNCCI), and Diamond Trust Bank (DTB).

Photo Highlights:

Captures of keynote addresses, student pitch presentations, panel discussions, and group executive photos.

Google Photos Link:

<https://photos.app.goo.gl/k3ZRSybqTPdeYnYV6>

2. Corporate Visit to Grant Thornton (31st October 2025)

Activity Write-up:	Members participated in an educational exposure visit to Grant Thornton's corporate offices. Students received direct guidance from senior partners on corporate auditing, tax advisory, financial consulting, and expectations for graduate trainees.
Photo Highlights:	Photos at Grant Thornton offices, executive mentorship hall, interactive Q&A sessions, and delegation photos.

3. Mazingira Day Community Outreach — Kibra(10th October 2025)

Activity Write-up:	In line with national sustainability goals and community engagement objectives, KUBSA organized a clean-up and environmental sensitization drive in Kibra. Student volunteers actively engaged local community members in environmental protection.
Photo Highlights:	Action photos of students involved in community clean-ups, environmental drives, and local community interactions.
Google Photos Link:	https://photos.app.goo.gl/yJFRcAB8rSYk4knS8

4. School of Business, Economics & Tourism Fun Day(30th January 2026)

Activity Write-up:	A joint social and talent showcase event uniting all student associations in the school. The fun day featured sports, competitive games, and talent displays (music and art), fostering unity across departments. Association include: Accounting Students Association, Finance society of KENYATTA UNIVERSITY.
Photo Highlights:	Shots of inter-association sports, talent displays, team-building exercises, and joint executive photos.
Google Photos Link:	https://photos.app.goo.gl/wNM5gJXBKZHwem858

5. Internal Club Meetings, Webinars & Bonding Sessions

Activity Write-up:	Throughout the semester, the association maintained active engagement through virtual webinars focusing on
---------------------------	--

areas such as Finance, Marketing, Accounting and physical team-building bonding sessions.

3. PROJECTS

In addition to scheduled student activities, the association executive team is actively pursuing strategic growth projects to leave a lasting impact on campus:

University Land Allocation Proposal (~1 Acre)

The association is currently engaging with the University Administration on a strategic proposal to be allocated approximately one (1) acre of land on campus.

4. PROPOSED CALENDAR OF EVENTS — SEMESTER 1

Below is the official schedule of planned activities and engagements for Semester 1, aligning with our core constitutional objectives:

DATE / TIMELINE	EVENT / ACTIVITY
14th - 18th September	KUBSA Mentorship Forum & Mentorship Programme Launch (Connecting students to Corporate Mentors and Senior Student Mentors) A day to be selected
25th September	KUBSA Gala Dinner
29th September	CIC Day Engagement including the group's CEO
2nd Week of October	Corporate Social Responsibility (CSR) Activity
End of October	KU Impact Conference
November	Hiking & Outdoor Activities
Distributed across Semester	Corporate Visits (Spread across the semester)

Continuous & Recurring Activities:

Mentorship Programme: Connecting students to Mentors who are professionals in the Corporate World with vast experience, as well as Senior students to guide them throughout their journey in KU School life.

Tubonge Tuesday: Weekly forums held every Tuesday to encourage dialogue on student welfare, academics, and personal development.

KUBSA Webinars: Hosted twice every month featuring corporate experts across Finance, Accounting, Marketing, and Procurement.

Bonding Sessions: Internal team-building sessions to foster cohesion, emotional support, and strong leadership dynamics.

Submitted By:

Ephraim Ochieng

Chairperson

Kenyatta University Business Students Association
(KUBSA)
School of Business, Economics and Tourism